



## The wheel weaves as the wheel wills

We maintain our Hold recommendation, lowering our TP to PLN 37. The recommendation downgrading follows from the rising cost of capital and the risks associated with the looming crisis.

Tyre sales are already clearly affected by inflation burdening customers. In the first half of the year, sales figures declined by approx. 9% (volume). We expect this burden to deepen following the accelerating inflation and the unfolding crisis. High fuel prices give rise to reduced traffic and resulting lower tyre wear.

The overall downturn could clearly affect sales and margins in the crucial fourth quarter, although weather conditions will as usual also have a significant impact. Risks are exacerbated and visibility diminished by product inflation exceeding 20%.

1H22 results were burdened by several one-offs (previous year's bonus costs, moving to a new warehouse, Dadelo marketing). We are assuming normalisation in 2H22, through it unfortunately might be offset by potential pressure on margins.

Recently, there has been a visible increase in working capital, which we associate with price growth. However, Oponeo maintains a safe balance sheet structure. We expect the existing dividend policy to continue.

The last two years have been exceptionally successful for Oponeo and we believe a normalisation may now ensue. The ever-increasing popularity of all-season tires may also be a factor hindering market growth. On the other hand, we still see room for e-commerce growth in the segment (now approx. 30% of the market).

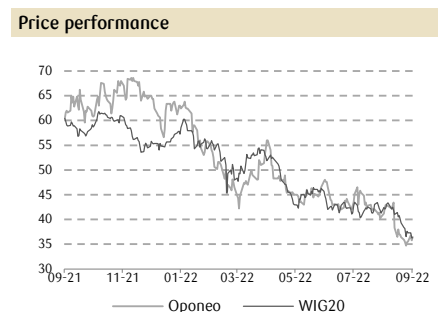
Key data	
Market price (PLN)	36.50
Upside	1%
No. of shares (mn)	13.94
Market Cap (PLNmn)	508.77
Free float	59%
Free float (PLNmn)	301
Free float (USDmn)	63
EV (PLNmn)	478.59
Net debt (PLNmn)	-30.08

ESG	
ESG rating	7.1

Dividend	
Div yield	3.7%
Ex-div	12.07.2021

Major Shareholders	% of shares
Dariusz Topolewski	20.82
Ryszard Zawieruszyński	19.98
OFE Generali	14.98
OFE Aegon	6.83

Previous recomm.	Date & target price	
Hold	28-04-22	50.50
Buy	07-09-21	69.00



	WIG20	Company
1 month	-12.1%	-9.9%
3 months	-20.5%	-24.0%
6 months	-24.3%	-18.5%
12 months	-39.0%	-39.6%
Min 52 weeks PLN		34.70
Max 52 weeks PLN		68.60
Av. turnover/day PLN mn		0.41

Analyst	
Piotr Łopaciuk, CFA	
+48 609 091 976	
piotr.lopaciuk@pkobp.pl	

Address:	
PKO BP Securities	
ul. Puławska 15	
02-515 Warszawa	

PLN mn	2020	2021	2022F	2023F	2024F
Revenues	1,063	1,515	1,638	1,720	1,892
EBITDA	49	94	61	62	76
EBIT	37	79	40	40	53
Net profit	32	60	28	28	38
P/E	12.6	12.4	18.2	18.5	13.3
P/BV	1.8	2.1	1.4	1.3	1.2
EV/EBITDA	11.1	7.7	7.9	6.8	5.0
EPS	2.31	4.32	2.00	1.98	2.74
DPS	0.10	1.00	1.36	0.70	0.80
FCF	-	-116	69	40	43
CAPEX	1	9	88	16	18

F - forecast by PKO BP Securities

### DCF valuation

Our valuation is based on the DCF model. We have additionally presented a peer valuation, taking into consideration pharmaceutical distribution companies. The DCF model consists of two phases. In the first phase (2022F-2026F), we have forecast in detail all the key parameters required for the company valuation, including in particular the value of revenue, capital expenditure, cost level, and balance sheet items. The second phase will start in 2027F. In it, we have assumed a constant free cash flow growth rate at the level of 2.0% per year. We have used a WACC-based discount rate. Risk-free rate is assumed at 5% which reflects the 10-year treasury bond yield. Beta is set at 1.1x. We have adopted an equity risk premium at 5.5%. We have discounted all free cash flows for the company as at 31 December 2022 and deducted the forecast net debt (added net cash).

DCF model						
PLN mn	2021	2023F	2024F	2025F	2026F	2027F<
EBIT	40,4	40,4	40,0	53,4	57,2	58,3
Tax rate	19%	19%	19%	19%	19%	19%
<b>NOPLAT</b>	<b>32,7</b>	<b>32,7</b>	<b>32,4</b>	<b>43,3</b>	<b>46,3</b>	<b>47,2</b>
CAPEX	87,8	16,1	17,5	19,2	21,0	24,4
Depreciation	20,2	22,0	22,8	23,6	24,4	24,4
Changes in working capital	81,0	-30,1	-2,4	5,0	4,6	3,4
<b>FCF</b>	<b>-115,9</b>	<b>68,7</b>	<b>40,0</b>	<b>42,7</b>	<b>45,2</b>	<b>43,9</b>
WACC	0,0%	9,5%	9,5%	9,5%	9,5%	
Discount ratio		0,91	0,83	0,76	0,70	
DFCF		62,7	33,3	32,5	31,4	
Growth in Phase II	2,0%					
DFCF Sum - Phase I	160,0					
DFCF Sum - Phase II	402,6					
Enterprise Value (EV)	562,7					
Net debt	-30,1					
Seasonal correction of net debt	-70,0					
Minorities	-49,0					
<b>Fair value</b>	<b>473,7</b>					
Number of shares (million)	13,8					
Fair value per share as at 31.12.2022	34,4					
<b>Target price in 12 mths (PLN)</b>	<b>37,0</b>					
Current price	36,5					
Expected rate of return	1%					

Source: forecasts of PKO BP Securities



WACC						
	2021	2023F	2024F	2025F	2026F	2027F<
Risk-free rate	5,0%	5,0%	5,0%	5,0%	5,0%	5,0%
Equity premium	5,5%	5,5%	5,5%	5,5%	5,5%	5,5%
Beta	1,1	1,1	1,1	1,1	1,1	1,1
Debt risk premium	1,5%	1,5%	1,5%	1,5%	1,5%	1,5%
Tax rate	20,0%	19,0%	19,0%	19,0%	19,0%	19,0%
<b>Equity cost</b>	11,1%	11,1%	11,1%	11,1%	11,1%	11,1%
<b>Debt cost</b>	5,2%	5,3%	5,3%	5,3%	5,3%	5,3%
Weight of equity	74,4%	74,0%	73,5%	73,0%	72,6%	74,5%
Weight of debt	25,6%	26,0%	26,5%	27,0%	27,4%	25,5%
<b>WACC</b>	<b>9,6%</b>	<b>9,5%</b>	<b>9,5%</b>	<b>9,5%</b>	<b>9,5%</b>	<b>9,6%</b>

Source: forecasts of PKO BP Securities

#### Sensitivity

		Growth in Phase II				
		1,0%	1,5%	2,0%	2,5%	3,0%
WACC	8,6%	37,0	39,2	41,8	44,8	48,3
	9,1%	35,1	37,0	39,2	41,8	44,8
	9,6%	33,3	35,1	37,0	39,2	41,8
	10,1%	31,8	33,3	35,1	37,0	39,2
	10,6%	30,4	31,8	33,3	35,1	37,0

Source: PKO BP Securities



## Financial Forecasts

Profit and loss account	2017	2018	2019	2020	2021	2022F	2023F	2024F	2025F
Sales of products, goods and materials	709	843	962	1,063	1,515	1,638	1,720	1,892	2,025
Costs of sold products, goods and materials	-577	-681	-775	-846	-1,205	-1,317	-1,388	-1,518	-1,624
Gross profit on sales	131	162	187	217	309	321	332	375	401
EBITDA	20	30	41	49	94	61	62	76	81
Selling costs	-111	-132	-146	-169	-215	-281	-292	-321	-344
Operating profit	16	24	29	37	79	40	40	53	57
Financial expenses net	6	0	2	-2	-1	-3	-2	-3	-3
Pre-tax profit	21	24	30	35	78	38	38	51	54
Income tax	-4	-11	-10	-3	-16	-7	-7	-10	-10
Net profit (loss) attributable to non-controlling interest	18	13	20	32	60	28	28	38	41
Net Profit (loss)	18	13	20	32	60	28	28	38	41
Balance Sheet	2017	2018	2019	2020	2021	2022F	2023F	2024F	2025F
Fixed assets	104	114	124	175	169	236	230	225	221
Intangible assets	46	47	40	89	87	88	88	89	89
Tangible assets	56	66	82	83	78	145	139	133	128
Other long-term assets	2	1	1	3	4	4	4	4	4
Current assets	170	186	223	207	450	463	505	567	624
Inventories	60	76	100	100	159	229	206	216	231
Receivables	27	39	44	50	78	98	103	114	122
Cash and cash equivalents	82	71	79	56	213	135	195	238	272
Other short-term assets	0	0	0	0	0	0	0	0	0
Total Assets	274	300	347	381	619	699	735	792	845
Equity capital	152	163	172	226	350	362	383	413	443
Long-term liabilities	8	7	15	14	35	94	97	100	104
Loans and borrowings	0	0	0	0	24	23	25	27	29
Trade liabilities and other	8	7	15	14	11	71	72	73	75
Short-term liabilities	114	130	160	141	233	243	256	279	298
Loans and borrowings	1	0	1	5	10	9	10	11	12
Employee benefit obligations	112	128	151	124	214	224	236	258	276
Trade liabilities and other	1	2	8	12	9	10	10	10	11
Total Equity & Liabilities	274	300	347	381	619	699	735	792	845
Cash flow statement	2017	2018	2019	2020	2021	2022F	2023F	2024F	2025F
Cash flow on operating activity	24	11	23	21	96	32	86	70	67
Cash flow on investment activity	-38	-17	-3	-43	-22	-88	-16	-18	-19
Cash flow on financial activity	1	-5	-11	-3	81	-23	-11	-10	-14
Indicators (%)	2017	2018	2019	2020	2021	2022F	2023F	2024F	2025F
ROE	12.4%	8.5%	12.1%	16.1%	20.9%	7.8%	7.4%	9.6%	9.6%
Net Debt	-81.1	-70.8	-63.3	-32.7	-167.0	-30.1	-86.7	-124.4	-153.9

Source: forecasts of PKO BP Securities

## CONTACTS

### Equity Research

Emil Łobodziński	(Investment Advisor)	(+4822) 521 89 13	emil.lobodzinski@pkobp.pl
Konrad Maślankiewicz	(analyst)	(+4822) 521 52 04	konrad.maslankiewicz@pkobp.pl
Paweł Małmyga	(technical analysis)	(+4822) 521 65 73	pawel.malmyga@pkobp.pl
Przemysław Smoliński	( technical analysis )	(+4822) 521 79 10	przemyslaw.smolinski2@pkobp.pl
Piotr Łopaciuk	(gaming, ecommerce)	(+4822) 521 48 12	piotr.lopaciuk@pkobp.pl

### Strategic Individual Clients Department

Paweł Kodym	(director)	(+4822) 521 80 14	pawel.kodym@pkobp.pl
Michał Petruczeńko		(+4822) 521 79 69	michal.petruczenko@pkobp.pl
Ewa Kalinowska		(+4822) 521 79 88	ewa.kalinowska.2@pkobp.pl
Grzegorz Klepacki		(+4822) 521 78 76	grzegorz.klepacki@pkobp.pl
Joanna Makowska		(+4822) 342 99 34	joanna.makowska@pkobp.pl
Jacek Gaszewski		(+4822) 342 99 28	jacek.gaszewski@pkobp.pl
Ewald Wyszomirski		(+4822) 521 78 39	ewald.wyszomirski@pkobp.pl
Przemysław Lasota		(+4822) 580 33 14	przemyslaw.lasota@pkobp.pl
Tomasz Zabrocki		(+4822) 521 82 13	tomasz.zabrocki@pkobp.pl

## INFORMATION AND RESERVATIONS

### REGARDING THE NATURE OF RECOMMENDATION AND LIABILITY FOR ITS DRAFTING, CONTENTS AND DISTRIBUTION

This recommendation (hereinafter: "Recommendation") has been drafted by PKO BP Securities (hereinafter "PKO BP Securities"), the recommending entity (hereinafter: "Recommending Entity"), acting in conformity with the Polish Act on Trading in Financial Instruments of 29 July 2005 and the Commission Delegated Regulation (EU) 2016/958 of 9 March 2016 supplementing Regulation (EU) No 596/2014 of the European Parliament and of the Council with regard to regulatory technical standards for the technical arrangements for objective presentation of investment recommendations or other information recommending or suggesting an investment strategy and for disclosure of particular interests or indications of conflicts of interest, solely for the purposes of the customers of PKO BP Securities and is subject to confidentiality within seven calendar days of its distribution date.

This recommendation was drafted against remuneration at the individual request of The Warsaw Stock Exchange (Giełda Papierów Wartościowych w Warszawie S.A.). The Warsaw Stock Exchange holds proprietary copyright to this recommendation.

Whenever this Recommendation mentions an "Issuer", it will be understood as a company to which the Recommendation pertains directly or indirectly. If the Recommendation pertains to more than one company, the term "Issuer" will apply to all these companies.

The perspective expressed in the Recommendation reflects the opinion of the Analyst(s) of PKO BP Securities regarding the analysed company and the financial instruments issued by it. Opinions contained in this Recommendation should not be treated as authorised or approved by the Issuer.

The Recommendation has been prepared subject to due diligence and reliability, based on facts and information generally considered credible (including, in particular, financial statements and current reports of the company); nevertheless, PKO BP Securities does not guarantee their absolute precision or completeness. The basis for preparing the Recommendation comprises information on the company which was publicly available by the day of its drafting. The forecasts presented are based solely on the analysis conducted by PKO BP Securities and on a number of assumptions which may prove incorrect in the future. PKO BP Securities does not grant any assurance that the forecast presented will be proved right. PKO BP Securities is not liable for any losses incurred as a result of decisions made on the basis of information contained in this Recommendation. PKO Securities as a professional entity does not evade liability for an imprecise or incomplete product or for the losses incurred by the Customer as a result of investment decisions taken on the basis of an unreliable Recommendation. PKO Securities will bear no liability if the Recommendation has been prepared with due diligence and thoroughness. PKO Securities will not be held liable for any potential defects of the recommendation, in particular for its incompleteness or imprecision, if said defects could not be avoided or foreseen at the moment of undertaking standard actions in drafting the Recommendation. In the future, PKO BP Securities may issue other recommendations, presenting other conclusions which are consistent with those contained in this Recommendation. Such recommendations reflect various assumptions, points of view and analytical methods adopted by the analysts preparing them. PKO BP Securities hereby announces that the accuracy of earlier recommendations is no guarantee of their accuracy in the future.

PKO BP Securities hereby announces that investing money in financial instruments is connected with the risk of losing a part of or all the invested funds. PKO BP Securities notes that the price of financial instruments is influenced by many different factors which are or may be independent from the Issuer or the results of the Issuer's operations. These can include, among other things, changing economic, legal, political and fiscal conditions. A decision on purchasing any financial instruments should be made solely on the basis of the prospectus, offer or other generally available documents and materials published in accordance with the binding provisions of Polish law.

This Recommendation does not constitute an offer or an invitation to subscribe for or purchase or conclude transactions on financial instruments and is not aimed at encouraging its addressees to purchase or sell any financial instruments.

With the exception of the remuneration paid by PKO BP Securities, Analysts do not receive any other consideration from the Issuer or other third parties for drafting recommendations. Analysts drafting recommendations are remunerated on a variable basis, indirectly depending on the financial results of PKO BP Securities that may be contingent, among other things, on the results generated by PKO BP Securities with respect to brokering services offered.

PKO BP Securities hereby announces that it renders brokering services in the scope of drafting investment analyses, financial analyses and other recommendations of a general nature under a permit of the Polish Financial Supervision Authority dated 7 October 2010. At the same time, PKO BP Securities hereby announces that brokering services are rendered to customers in accordance with the binding "Rules and regulations for rendering the service of drafting investment analyses, financial analyses and publications regarding financial instruments by PKO BP Securities" (here) as well as on the basis of a written agreement on rendering the service of drafting investment analyses, financial analyses and publications regarding financial instruments by PKO BP Securities. The entity exercising supervision over PKO BP Securities within the scope of its brokering operations is the Polish Financial Supervision Authority.

#### Explanation of the specialist terminology used

min (max) 52 weeks: minimum (maximum) of the market share price during the previous 52 weeks

Capitalisation: product of the share market price and the number of shares

EV: sum of the company's capitalisation and net debt

free float (%): share of the total number of shares decreased by 5% stakes held by one shareholder and own shares held by the company in the total number of shares

Average trading/month: average trading per month calculated as total trading value over previous 12 months divided by 12

ROE: rate of return on equity

ROA: rate of return on assets

EBIT: operating profit  
 EBITDA: operating profit + depreciation and amortization  
 EPS: earnings per share  
 DPS: dividend per 1 share  
 CEPS: sum of net profit and depreciation and amortization per 1 share  
 P/E: quotient of share market price and EPS  
 P/BV: quotient of share market price and book value of one share  
 EV/EBITDA: quotient of capitalisation increased by the company's net debt and EBITDA  
 Gross sales margin: relation of gross sales profit to net sales proceeds  
 EBITDA margin: relation of the sum of operating profit and depreciation to net sales proceeds  
 EBIT margin: relation of operating profit to net sales proceeds  
 Net profitability: relation of net profit to net sales proceeds

#### Valuation methods applied

A PKO BP Securities recommendation is based on at least two out of four valuation methods: DCF (discounted cash flow model), ratio analysis method (comparing the values of basic market ratios with similar ratios of other companies representing a given sector), sum of the parts of assets method (SOTP) and discounted dividends model. A disadvantage of the DCF and the discounted dividends model is their high sensitivity to adopted assumptions, including, in particular, those pertaining to determining the residual value. Furthermore, the discounted dividends model cannot be applied to the valuation of companies without a determined dividend policy. The advantages of both these methods include their independence from current market valuations of peer companies. On the other hand, the advantage of the ratio analysis is the fact that it is based on a measurable market valuation of a given sector. Its disadvantage lies in the risk that at any given time, the market might not value peer companies correctly. The sum of the parts method (SOTP) consists in summing up the values of various assets of the company, calculated using one of the above methods.

#### Recommendations applied by PKO BP Securities

A BUY recommendation means that the recommendation author thinks that company shares have the potential for at least a 10% price growth.

A HOLD recommendation means that the recommendation author thinks that company shares have the potential for growth between 0 and a 10%.

A SELL recommendation means that the recommendation author thinks that company shares have the potential for a price decline.

A recommendation may be assigned an "UNDER REVIEW" rating, which means that the recommendation ceases to be binding for an unexpected reason and that PKO BP Securities is conducting investment research aimed at its update. Said investment research will result in issuing a new recommendation.

A recommendation may be assigned a "SUSPENDED" rating, which means that PKO BP Securities stopped conducting investment research. After investment research is recommenced, the latest issued Recommendation will become binding.

Recommendations issued by PKO BP Securities are binding for a period of 12 months from their issue, unless they are updated in the meantime. PKO BP Securities updates issue recommendations depending on the market situation and the analysts' subjective opinion. The frequency of such updates is not specified.

#### Connections which could influence the objectivity of recommendations

Entities associated with PKO BP Securities may, insofar as is legally permissible, participate or invest in financial transactions in relations with the Issuer, render services to or assist in rendering services to the Issuer or have the option to or conclude transactions on financial instruments issued by the Issuer ("financial instruments"). PKO BP Securities may, insofar as permissible under Polish law, conclude transactions on financial instruments before this instrument is presented to recipients.

PKO BP Securities has the following connections with the Issuer:

Issuer:	Reservation
Oponeo	-

#### Explanations:

- During the previous 12 months, PKO BP Securities was party to agreements on offering financial instruments issued by the Issuer or connected with assessing financial instruments issued by the Issuer. During the previous 12 months, PKO BP Securities was a member of a consortium offering financial instruments issued by the Issuer.
- PKO BP Securities purchases and sells financial instruments issued by the Issuer in its own name, in order to perform service or investment underwriting agreements.
- PKO BP Securities has the role of market animator for the Issuer's financial instruments under the terms stipulated in the Regulations of the Warsaw Stock Exchange.
- PKO BP Securities has the role of the Issuer's animator for the Issuer's financial instruments under the terms stipulated in the Regulations of the Warsaw Stock Exchange.
- PKO BP Securities and PKO Bank Polski, whose organisational unit is PKO BP Securities, are parties to an agreement on drafting recommendations with the Issuer.
- PKO BP Securities and PKO Bank Polski, whose organisational unit is PKO BP Securities, hold shares of the Issuer, which are the object of this recommendation, in a total number constituting at least 5% of share capital.

It is possible that PKO BP Securities or PKO Bank Polski or persons involved in drafting a report have a long or short position on the Issuer's shares or other instruments whose value is connected with the value of the financial instruments issued by the Issuer in an amount not lower than 0.5% of the Issuer's share capital.

Excluding the above, no other contractual relations exist between the Issuer and DM PKO BP that could influence the objectivity of this Recommendation.

#### Disclosures

The recommendation has not been disclosed to the Issuer.

#### Other disclosures

No person involved in preparing the report or any of their next of kin hold any functions on the governing bodies of the Issuer or a managerial position in the Issuer's organisation and no such person or their next of kin are party to any agreement with the Issuer concluded under the terms different from other agreements concluded between the Issuer and consumers. There are no people holding shares in the Issuer or financial instruments whose value is connected in any significant manner with the value of financial instruments issued by the Issuer among persons involved in drafting the recommendation or persons who were not involved in drafting it, but who had or could have access to it.

PKO Bank Polski, its subsidiaries, representatives or employees may occasionally conclude transactions or be interested in purchasing financial instruments of companies which are indirectly or directly connected with the analysed company.

PKO BP Securities is bound by internal regulations managing conflicts of interests; in particular, these regulations determine internal organisational solutions and limitations regarding information flow to prevent uncontrolled information flow between respective organisational entities or PKO BP Securities' employees in order to prevent and avoid conflicts of interests regarding recommendations; in particular, the Chinese wall procedure has been implemented. The internal organisational structure of PKO BP Securities ensures that respective kinds of brokering operations are executed separately.

This Recommendation has been drafted subject to due diligence to the best knowledge of the Recommending Entity; there exist no other connections between PKO BP Securities and the analyst drafting this Recommendation on one part and the Issuer on the other.

The time and date stipulated on the front page of the report are the time and date of completing the process of drafting the Recommendation.

The time and date of the first distribution of the Recommendation are identical with the time and date of delivering this Recommendation in electronic form to customers.  
Whenever this Recommendation quotes a price for the financial instrument, it will be understood as the closing price from the last trading day.

The list below sets out all the recommendations drafted by PKO BP Securities in the last 12 months, within the scope of the "Analytic Coverage Support Programme".

Company	Recommendation	Date of reco.	Target price	Relevant Market Price*	Market cap. (PLN mn)	P/E			EV/EBITDA			Analyst
						2021	2022F	2023F	2021	2022F	2023F	
MLP Group	Buy	2021-07-30	95.00	77.80	1504.7	3.4	2.7	5.1	32.4	27.7	24.8	Piotr Zybala
Oponeo	Buy	2021-09-07	69.00	60.40	508.8	12.4	18.2	18.5	7.7	7.9	6.8	Adrian Skłodowski
Pekabex	Hold	2021-09-07	24.50	22.90	302.9	14.0	9.9	9.9	8.5	6.0	5.6	Piotr Łopaciuk
MLP Group	Buy	2022-04-05	97.00	73.80	1504.7	3.4	2.7	5.1	32.4	27.7	24.8	Piotr Zybala
Oponeo	Hold	2022-04-28	50.50	46.20	508.8	12.4	18.2	18.5	7.7	7.9	6.8	Adrian Skłodowski
Pekabex	Buy	2022-05-19	16.00	13.85	302.9	14.0	9.9	9.9	8.5	6.0	5.6	Piotr Łopaciuk
MLP Group	Buy	2022-09-01	98.00	71.20	1504.7	3.4	2.7	5.1	32.4	27.7	24.8	Piotr Zybala
Oponeo	Hold	2022-09-08	37.00	36.50	508.8	12.4	18.2	18.5	7.7	7.9	6.8	Piotr Łopaciuk

\*at the time of publication